



Use Case:

ETW in Charter Schools

A charter school may choose to enlist ETW for a number of reasons. As a tool for strategic alignment, goal setting and performance management, ETW provides charter schools with the proper systems and platform for tracking these things while keeping different locations connected to one another. Scholars and teachers alike will feel the benefits of an ETW enabled charter school through consistent and effective best practices in teaching and administration.

What would a Charter School be interested in tracking?

- Educational Outcomes
- Leadership Accountability
- Funding concerns and framework
- Connected goals, strategy and mission
- Teacher Accountability
- Organizational best practices
- Improvement areas between teams
- Instructional feedback and coaching

GROWING A CHARTER SCHOOL

Whether you are still developing your “secret sauce” in your management practice or you are a high-growth charter school, ETW can help to scale and develop your management practices to achieve the best possible results. Standardize what is working across different schools, districts, regions or states while providing the necessary visibility to the boards and decision makers.

UNDERSTANDING YOUR RESULTS

Before you can standardize the processes that are working for your school system, you must first understand why they are working and what pieces and parts are in place to make them successful. Gain the visibility to correlate the different actions or behaviors teachers and/or administrators may have taken to produce positive outcomes, and use those best practices across the network.

Whether the information is going from classroom to classroom or campus to campus, best practices can easily be shared and communicated throughout the entire organization. Additionally, if something is not going so well, you may use the system to solicit feedback from your staff and share ideas for a more collaborative solution.

FUNDING OPPORTUNITIES

ETW provides the framework for showing progress to plan and getting funding from outside entities. Make your charter school more attractive to investors and donors by having a structure for accountability from the leadership team down. This shows how the organization is doing at the school and consolidated level like a traditional sales organization.

"ETW provides the operating system to help charter school leadership teams keep teacher best practices consistent. Whether that consistency is between classrooms or across campuses, ETW aides these leaders in developing their playbook for campus expansion and scholar success."

- LEE BENSON

Scholar success ultimately drives the growth and success of a charter school network. Utilizing the ETW solution to implement and track teacher best practices and performance helps foster a consistent system across classrooms and campuses, which enables better performance from scholars. ETW provides charter school Administrators the visibility and insight into classrooms to lead the full network in achieving their goals.

How does Vista College Preparatory use ETW?

Vista College Prep is a free, public charter school in Phoenix, AZ, founded in 2013.

1. Weekly classroom observations of teachers by instructional coaches and principals

Prior to ETW, teachers were given feedback in email. This is not the most effective form of coaching, as it does not connect the feedback being received to the context of their goals. Using ETW teachers better understand feedback as it is received in context, and they can clearly see any history or trends. Action items and improvement opportunities are in one place and can be seen by assistant principals and administrative staff.

2. Peer-to-peer recognition

ETW is a positive motivator for teachers and administrators to catch others living the culture and communicate it to the teachers and their managers.

3. Present performance and action plans when applying for grants

ETW provides hard data, plans and strategy that amplify a charter school's chances of being considered for a grant or other funding.



Align Engage Perform

About ETW

ETW provides a platform to track, evaluate and measure employee performance against the major objectives of the organization. Easily execute and translate long-term strategy into clear, actionable goals. With ETW you can effectively communicate the company's roadmap to success and engage everyone throughout the organization with that roadmap. Using ETW your organization can connect employees to strategy and culture to drive sustainable winning results.

For more information or to achieve similar results in your organization please visit www.etw.com